## PLAINTIFF'S EXHIBIT LIST

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## PLAINTIFF'S EXHIBITS<sup>1</sup>

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**Description** Exhibit Stip to Adm.?<sup>2</sup> No. HUSTLER® registration certificate for U.S. Reg. No. 1,011,001 2 Registration certificate for the HUSTLER® mark for apparel items (U.S. Reg. No. 2689852) 3 Registration certificate for the HUSTLER HOLLYWOOD® mark for retail store services (U.S. Reg. No. 4312312) Print outs from the "WHOIS" database 4 Registration certificate for the HUSTLER CLUB ® 5 mark for night clubs (U.S. Reg. No. 2689852) Registration certificate for the HUSTLER CASINO® 6 mark for casino services (U.S. Reg. No. 2479911) Registration certificate for the HUSTLER TV® mark 7 for cable, satellite, television and video-on-demand (VOD) broadcasting. HUSTLER TV® (U.S. Reg. No. 3008950) 8 Various images of the graphic t-shirt designs and styles utilized by LFP 9 Images of t-shirts and merchandise depicting LFP's use of the "Hardcore Since '74" slogan and "74"

<sup>&</sup>lt;sup>1</sup> Counsel for Defendant Brett just filed Notices of Appearance on June 6, 2018. Counsel has not had the opportunity to discuss or otherwise prepare a Joint Exhibit Stipulation.

<sup>&</sup>lt;sup>2</sup> This column indicates whether an exhibit is admitted for identification purposes only.

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10	Additional HUSTLER U.S. Trademark Registrations owned by LFP	
11	Printout of Defendant's U.S. Trademark Application, as shown on the United States Patent and Trademark	
	Office website	
12	September 9, 2015 Letter of Protest submitted by LFP	
13	Letter of Protest Memorandum	
14	October 22, 2015 USPTO Office Action	
15	January 10, 2016 USPTO Final Office Action	
16	Printout of the Registrar's WHOIS information	
	domain name	
17	Screen captures of the www.americanhustlerclothing.com website	
18	Defendant Brett's response to Plaintiff's First Set of Interrogatories	
19	Screen captures/images of Defendant's t-shirts using terms such as "original"	
20	Screen capture of Defendant's t-shirts referring to 1974	
21	Screen capture of Defendant's t-shirts that incorporate graphics associated with gaming and poker	
22	Screen capture of Defendant's t-shirt referred to as "Hustler Ladies"	
23	November 2015 cease and desist letter to Defendant	
24	Letters of Protest; TTAB Notices of Opposition and cease and desist letters.	
	11 12 13 14 15 16 17 18 20 21 22	owned by LFP  Printout of Defendant's U.S. Trademark Application, as shown on the United States Patent and Trademark Office website  September 9, 2015 Letter of Protest submitted by LFP  Letter of Protest Memorandum  Letter of Protest Memorandum  January 10, 2016 USPTO Office Action  Printout of the Registrar's WHOIS information pertaining to the <a href="https://www.americanhustlerclothing.com">www.americanhustlerclothing.com</a> Screen captures of the <a href="https://www.americanhustlerclothing.com">www.americanhustlerclothing.com</a> Defendant Brett's response to Plaintiff's First Set of Interrogatories  Screen captures/images of Defendant's t-shirts using terms such as "original"  Screen capture of Defendant's t-shirts referring to 1974  Screen capture of Defendant's t-shirts that incorporate graphics associated with gaming and poker  Screen capture of Defendant's t-shirt referred to as "Hustler Ladies"  November 2015 cease and desist letter to Defendant  Letters of Protest; TTAB Notices of Opposition and

25	Screen capture of trademark documents pertaining to Defendant's trademark application on the USPTO website	

Plaintiff reserves the right to supplement this list as the evidence in this proceeding is developed and to introduce documents not identified herein for the purpose(s) of rebuttal and/or impeachment.

Dated: June 8, 2018

MARK S. HOFFMAN, A PROFESSIONAL CORPORATION

LIPSITZ GREEN SCIME CAMBRIA LLP

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